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Others for approximately 85 years. With approximately 20,000 stores, we serve communities across the country, from right around the corner. We exist to provide convenience, quality, and value, so our customers can get back to what's important. Our products include high-quality private labels to America's most-trusted brands. And we're here to fill
more than just carts. For anyone working to create a meaningful career, a better life for themselves their loved ones and neighbors - we're here for it. Here for What Matters. 330,118 followers 1d Today, we honor the brave men and women of our Armed Forces who have served valiantly, those who sacrificed their lives fighting for our freedom and
civil liberties. The privileges we enjoy every day would not be possible without their commitment. At Dollar General, we honor, we remember, and we express our sincerest gratitude to all those who have paid the ultimate price in service of our country. And to those who continue to serve, today and every day, we thank you for your
dedication. Have a safe and meaningful holiday. 330,118 followers 3d 2025 marks 18 years of our cherished partnership and volunteering tradition with Habitat for Humanity of Greater Nashville. Earlier this month, 85 DG employees volunteering tradition with Habitat for Humanity of Greater Nashville.
team's efforts help provide safe and affordable housing for our neighbors and their families, and it's an honor to help them achieve their dream of homeownership. Together, we are #ServingOthers and building bright futures for our community! Read more here: 330,118 followers 4d Edited Randy D. came to Dollar General about six months ago after
the c-store chain he worked for closed. After learning Randy didn't have a drivers' license due to not having a copy of his birth certificate, District Manager Rodney Q. stepped in to help - offering to drive him to get it and searching online to apply for a copy. The day Randy received his certificate he took and passed his drivers' test. "I was standing
in the parking lot when his wife picked him up. I told her how proud I was of him. She said she's always been proud of him and that his new opportunity would be life changing for them." Rodney shared that Randy works hard and volunteers every time someone needs help, and his efforts yielded a recent promotion to store manager. Thanks to
Rodney and team for helping make a difference in the lives of a great employee and his family. 330,118 followers 4d Carman Wenkoff, executive vice president and chief information officer at Dollar General, has been recognized with a 2025 Tennessee ORBIE® Award in the large enterprise category. The awards recognize exceptional leadership and
innovation of top technology executives across eight categories. Read more: 330,118 followers 1w We're committed to #ServingOthers in the communities we call home, especially when disaster strikes. Our partners at World Central Kitchen (WCK) are on the ground in Kentucky following the devastating tornadoes over the weekend and will be
cooking and serving hot meals in the DG-supported Rapid Response Field Kitchen. In times of need, we are proud to be #HereForWhatMatters through our support of nonprofit organizations, like WCK. 69,814 followers 1w With local restaurant partners already serving up thousands of meals, WCK teams are getting ready to serve even more.
Following the destruction of homes and neighborhoods in tornados this weekend, James and Tony are en route to Kentucky in the Rapid Response Field Kitchen. The Kitchen was built with large-scale outside cooking. It will be put to good
use for communities in Kentucky! #ChefsForKentucky 330,118 followers 1w When we heard a kind, gentle natured stray dog found in our Oxford, Mississippi store parking lot was struggling to find a forever home, we jumped into action, sponsoring his adoption fee and providing a gift card for pet supplies for his new adoptive family. Nicknamed
"DG" by the shelter, the easy-going good boy is still looking for his forever home. Learn more about how to adopt DG: As we celebrate #NationalRescueDogDay and Winn Dixie: 330,118 followers 1w DID YOU KNOW? Dollar General was
named as one of America's Most Loved Brands 2025 by Newsweek and Plant-A-Insights Group! With a mission of #ServingOthers, DG believes in saving our customers time and money, ensuring our employees feel valued, and investing in impactful community programs. We're here to bring the essentials and opportunities to the people and places we
call home. Learn more about how we are Here for What Matters: Dollar General Weekly Ad and EARLY * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Ad Previews (Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Sneak Peeks)! Scroll the current ad and super early * Dollar General Weekly Sneak Peeks)! Scroll the current add and super early * Dollar General Weekly Sneak Peeks)! Scroll the current add and super early * Dollar General Weekly Sneak Peeks)! Scroll the current add and super early * Dollar General Weekly Sneak Peeks Peeks
easy to browse, with items organized by category so you can quickly see if what you're looking for is on sale. To maximize your savings, consider pairing these in-store Dollar General deals with printable or manufacturer coupons. You can also check out the current and upcoming ads from Walgreens, Target, Kroger, Publix, Rite Aid, Meijer, and more
on the Weekly Ad Preview page! Please note that ad images are for illustration purposes only. Prices, products, and dates may vary and may not be valid at all locations. For the most accurate information, visit your local store. Trademarks and logos are owned by their respective companies. Dollar General usually refreshes its weekly ads every Sunday,
offering shoppers new deals and promotions for the upcoming week. Here's how you can find the Dollar General weekly ad online: Visit the Dollar General weekly adoption of the University of the 
code. Use Third-Party Websites: Platforms like The Black Friday and Flipp also offer access to Dollar General's weekly ads. These sites typically include scans of the ads along with details on discounts and promotions. Download the Mobile App: The Dollar General app, available for smartphones, provides convenient access to the weekly ad, digital
coupons, and personalized shopping lists, making it easier to plan your shopping while on the go.In-Store Copies: If you prefer a physical copy, you can usually find the weekly ad at the entrances of Dollar General stores or near the checkout counters. These methods will help you stay informed about the latest deals and promotions available at Dollar General stores.
General each week. Yes, there is a Dollar General app that lets users view weekly ads, keeping shoppers informed about the latest deals and discounts at their local stores. Weekly Ads: Users can easily access current and upcoming weekly ads within the app, making it simple to plan shopping trips around promotions. Digital Coupons: The app offers a
selection of digital coupons, helping users save on various items each week. Shopping List: Shoppers can create and manage their shopping lists, ensuring they don't overlook any items while taking advantage of available discounts. myDG Wallet: This feature allows users to track their savings and access exclusive offers. The app is available for
download on both iOS and Android devices through their respective app stores. You can preview the Dollar General weekly Ad and Weekly Ad and Weekly Ad Hub often share sneak peeks of upcoming ads a few days before they are officially released. This gives shoppers a
chance to see the deals and promotions for the next week. Dollar General Website: By visiting the Dollar General website and navigating to the "Weekly Ads" section, you can view current promotions and sometimes get a glimpse of upcoming ads by entering your zip code to find local deals. Mobile App: Downloading the Dollar General app allows you
to access the weekly sales ad on the go. The app also features digital coupons and shopping lists, which may include previews on platforms like YouTube, where you can watch videos discussing upcoming sales and offers. Using these methods will help you
effectively plan your shopping trips by giving you insights into future discounts. To check if a Dollar General Weekly Ads page on their website to view current promotions and ads specific to your area. This page is regularly updated with the latest
offers. Store Locator: Use the Store Locator: Use the Store Locator feature on the Dollar General website to find your nearest store and see if the ad applies there. Verify with Store Staff: When you visit the store, ask a staff member whether the specific deals in the ad are valid at that location. They can provide details on any exclusions or special conditions. Use Digital
Coupons: If you have a Dollar General account, log in to check for any digital coupons linked to the ad. These coupons can boost your savings and are automatically applied at checkout when you enter your phone number. Observe Price Tags: Look for colored dots or symbols on price tags in-store. These often indicate discounted items and can help
you identify which products are part of current promotions. By following these steps, you can easily confirm whether a Dollar General ad is valid at your local store. Dollar General ad is valid at your local store. Dollar General ad is valid at your local store. Dollar General typically does not send physical ads through the mail, but you can easily access their weekly ads and promotions online. Here's how to stay updated: Digital Ads: You can
view the current weekly ad directly on the Dollar General website or through their mobile app, allowing you to see all available promotions and discounts in real-time. Email Sign-Up: By subscribing to Dollar General's email list, you'll receive updates and promotions straight to your inbox, including notifications about sales and special offers. If you
want to inquire specifically about receiving physical ads, you can reach out to Dollar General's customer service: In summary, while physical ads are not mailed out, you can stay informed about Dollar General ads, you have several options: Sign
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month.Download the DG App: The Dollar General app allows you to view Weekly Ads and sends notifications about new deals and promotions. Please visit
this URL to review a list of supported browsers. Note: Quote Data is Delayed At Least 15 MinutesMarket Data is delayed by 15 minutes and is for informational and/or educational purposes only. In certain circumstances, securities with respect to which the relevant exchange has commenced delisting proceedings may continue to be traded pending
appeal of that determination. To view a list of securities that are subject to delisting, including those that continue to be traded pending appeal, please click here. CUSIP Global Services, managed on behalf of the American Bankers Association by Standard & Poor's Financial Services, LLC, The CUSIP Database,
 © 2025 American Bankers Association. "CUSIP" is a registered trademark of the American Bankers Association. Yield data is for informational purposes only. Person in a company or organization responsible for finances "CFO" redirects here. For other uses, see CFO (disambiguation). A chief financial officer (CFO) is an officer of a company or
organization who is assigned the primary responsibility for making decisions for the company for projects and its financial reporting, and, increasingly, the analysis of data. The CFO thus has ultimate authority over the finance unit and is the chief financial
spokesperson for the organization. The CFO typically reports to the chief executive officer (CEO) and the board of directors and may additionally have a seat on the board. The CFO directly assists the chief executive officer (CEO) and the board of directors and may additionally have a seat on the board. The CFO directly assists the chief executive officer (CEO) and the board of directors and may additionally have a seat on the board.
funding. Some CFOs have the title CFOO for chief financial and operating officer.[1] In the majority of countries, finance directors (FD) typically report into the CFO, and FD is the level before reaching CFO. The appointment of a CFO or FD may be mandated by law. For example, in India, per the provisions of Section 203 of Companies Act 2013 every
publicly listed firm having a paid up share capital of Rs. 10 Crores, requires a full time CFO. In the government sector this may be specified also: The US Chief Financial Officers Act, enacted in 1990, created a CFO in each of 23 federal agencies. (See also Office of Management and Budget and Office of Federal Financial Management.) The chief
financial officer was traditionally viewed as a financial "gatekeeper". Over time, the position has become one of an advisor and strategic partner to the CEO.[2][3] According to one source, "The CFO of tomorrow should be a big-picture thinker, rather than detail-oriented, outspoken rather than reserved, prefer to delegate rather than be hands-on,
emphasize what gets done rather than how things are done, and make collaborative rather than unilateral decisions".[4] The duties of a modern CFO, therefore, now straddle the traditional areas of financial stewardship, as well as the more progressive areas of strategic- and business leadership, with increasingly direct responsibility and oversight of
operations.[5] This significant role-based transformation is best-evidenced by the "CEO-in-Waiting" status that many CFOs now hold. Here, CEOs increasingly expect their CFOs to be active participants in shaping the strategy of their organizations, including challenging the current strategy. [6] CFOs thus play a critical role in shaping their company's
strategies today, especially in light of the highly uncertain macroeconomic environments, [7] where managing financial volatilities is a centerpiece for many companies have created a chief strategie (CSO) position. [9] See also Strategic financial
management. The CFO is then as much a part of governance and oversight as the CEO, playing a fundamental role in the development and critique of strategic choices. Relatedly The CFO is expected to be a key player in stockholder education[10] and communication and is clearly seen as a leader and team builder who sets the financial agenda for
the organization, supports the CEO directly and provides timely advice to the board of directors."[11] The rise of digital technologies and focus on data analytics to support decision-making, places more pressure on CFOs to meet the expectations of their C-Suite colleagues.[12] Here, many organizations have created a Finance function based on four
pillars: the accounting organization as a shared service an FP&A organization responsible for driving financial planning processes as well as increased insight into financial and non financial and non financial planning processes as well as increased insight into financial and non financial planning processes as well as increased insight into financial and non financial and non financial and non financial planning processes as well as increased insight into financial and non financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased insight into financial planning processes as well as increased in the planning processes as well as increased in the planning proc
centers specializing in Tax, Treasury, Internal Audit, Investor Relations, etc. CFOs are increasingly being relied upon as the owners of business information, reporting and financial data within organizations - thereby also assisting in decision support operations to enable the company to operate more effectively and efficiently. The CFO must then
serve as the financial authority in the organization,[13] ensuring the integrity of data, and modeling transparency and accountability. CFOs have then become more focused on financial reporting, although (as of 2016) a majority still spend much of their time in traditional accounting tasks such as transaction reporting.[14] Additionally, many CFOs
have made the realization that an operating environment that values cash, profit margins, and risk mitigation is one that plays to the primary skills and capabilities of a procurement organization; CFO's have been encouraged to appoint a chief procurement officer (CPO) where this post does not exist, ensure the post-holder is accountable for
procurement success, and to become increasingly involved (directly via oversight or indirectly through improved collaboration) with the procurement function and the CPO.[15][16][17] Due to their importance, CFO departures—whether
due to retirement, dismissal, or new opportunities—can significantly affect a company's direction and stability, especially given the CFO's growing role as a strategic partner to the CEO.[18] See also: Financial analyst § Qualification, and Outline of finance § Education CFOs and FDs often hold a professional accounting qualification - the CPA, CA,
CMA, or CIMA - along with its requisite bachelors and/or masters in accounting. The certification is specified given that responsibilities extend to tax and financial reporting. [19] Similarly, financial managers are often qualified accountants. [citation needed] In large companies, [citation needed] CFOs and FDs may hold additional postgraduate
qualifications,[20] such as a Master of Business Administration,[21] or Master of Science in Financial and operational issues.[20] the Chartered Financial Manager financial and operational issues.[20]
Auditor general Comptroller Treasurer Virtual CFO Financial manager ^ "Job openings/CFOO - Wikimedia Foundation". wikimedia foundation.org. Archived from the original on 12 June 2018. Archived from the original on 12 June 2018. Archived from the original on 12 June 2018. Archived from the original on 12 June 2018.
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respective owners. Browse the latest Dollar General Ad, valid May 25 - May 31, 2025. Save with this week Dollar General Weekly Circular, and get the limited time savings on apparel, footwear, office supplies, household items, toys, and baby care. Browse the current Dollar General Weekly Ad preview for next week, valid May 18 - May 24, 2025
 Save with this week Dollar General Circular, and get the limited time savings on apparel, footwear, office supplies, household items, toys, and baby care. View Dollar General Black Friday 2025 Sale Ad, with doorbuster deals valid from 7 a.m.
Thanksgiving Day. Save big on Artificial Tress, Lights, Toppers, Tree Skirts & Ornaments, Gaming Items, Kids Character Headphones, Deep Massager and more. Preview the Dollar General Weekly Ad Sale. Check out the Dollar General Ad for this week, and save with printable coupons, current circular savings and the latest grocery specials. A
bargain store in the industry of discount retailing, Dollar General sells an impressive amount of merchandise and brand names at rock bottom prices on a daily basis. Plus, the Dollar General weekly and throughout the month with many types of merchandise
on which to save. Starting from cleaning value packs and buy one, get one free with Digital Coupons to instant savings with select amount purchase, holiday deals and discounts for cell phones, Dollar General carries everything from $1 candy or $2 snacks to most convenient plans for mobile service. Signing up for a Digital Coupons account unlocks
hundreds of savings instantly when at checkout with simply using a mobile phone. Plus new members get $10 off a next purchase and exclusive deals. Dorito Chicken Tenders with Chipotle Ranch Dressing Spicy, crunchy Dorito Chicken Tenders paired with creamy
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given. The license may not give you all of the permissions necessary for your intended use. For example, other rights may limit how you use the material. Here are the best Dollar General deals this week. We scoured the internet for the best coupons and rebates to stack with the latest sale prices in the weekly
ad.To coupon at Dollar General, make sure you have the Dollar General app so you can clip manufacturer and store coupons. My favorite discounts this week are on Febreze and Colgate products. Our Favorite Dollar General app so you can clip manufacturer and specials for next
week below!Now viewing: Dollar General Weekly Ad (5/25/25 - 5/31/25) Click Blue Buttons to flip ADsExplore the latest sales, ongoing BOGOs, and special discounts in the Dollar General Weekly Ad featured above.What day does Dollar General Weekly Ad featured above.W
valid from 6/1/25. When does Dollar General Ads neak peek come out? Typically, Dollar General releases sneak peeks a few days before 6/1/25 (Sunday). How can financial brands set themselves apart through visual storytelling? Our experts explain how. Learn More The Motorsport Images Collections captures events from 1895 to today's most
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recent coverage. Discover The Collection Curated, compelling, and worth your time. Explore our latest gallery of Editors' Picks. Browse Picks. Browse Editors' Picks. Browse Picks. Bro
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paper and printable coupons we will no longer be providing full coupon matchups. Dollar General Digital coupons are becoming very popular now also! Check out our weekly Dollar General Digital Coupons by
clicking here or below: Other popular weekly & Black Friday Ad Aldi Weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper coupons More weekly & Black Friday Ad Sundays Newspaper (Sunday Newspaper Coupons Newsp
these: Amazon, Target, Walmart & Online Deals Group Couponing at Tops Markets Couponing at CVS, Walgreens and RiteAid Weekly Ads for this Week Facebook Group Online Steals & Deals Printable
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stores are open until 10 pm. Check your store info here Click here to get Early Ad Previews sent to your email! Dollar General Black Friday Ad soon! 0 Ads available. Click the links below or keep scrolling to see the current ad. Now viewing: American discount store chain Dollar
General CorporationLogo since 2008Dollar General corporate headquarters in Goodlettsville, TennesseeFormerlyJ.L. Turner and SonCompany typePublicTraded asNYSE: DGS&P 500 componentIndustryDiscount retailerFoundedOctober 1939; 85 years ago (1939-10) (as J.L. Turner and Son)June 1955; 69 years ago (1955-06) (as Dollar
General)FoundersJames Luther TurnerCal TurnerHeadquartersGoodlettsville, Tennessee, U.S.Number of locations19,643 stores (January 8, 2024)[1][2][3]Areas servedContiguous United States[4][5] and MexicoKey peopleMichael M. Calbert (chairman)Todd Vasos (CEO)John W. Garratt (CFO)ProductsClothing, cleaning supplies, home decor, health &
beauty aids, pet supplies, toys, seasonal items, grocery, pharmacy, electronics, outdoor furniture, footwear, hygiene products, furniture & accessoriesRevenue US$37.885 billion (Fiscal Year Ended February 3, 2023)[6]Operating income US$3.328 billion (Fiscal Year
Ended February 3, 2023)[6]Net income US$2.416 billion (Fiscal Year Ended February 3, 2023)[6]Number of employees170,000 (2023)DivisionsDollar General Market[7]DGX[8]
Popshelf[9]SubsidiariesDolgencorp, LLC.Old East Main Co.Dollar General FinancialDollar General Corporation is an American chain of discount stores headquartered in Goodlettsville, Tennessee. As of January 8, 2024, Dollar General operated 19,643
stores[1][2] in the contiguous United States and Mexico.[5][10][11] The company began in 1939 in Scottsville, Kentucky, as a family-owned business called J.L. Turner and Cal Turner and Son, owned by James Luther Turner and Son, owned by James Luther Turner and Cal Turner. In 1955, the name changed to Dollar General Corporation, and in 1968 the company went public on the New York Stock
Exchange. The Fortune 500 recognized Dollar General in 1999, and in 2020 it reached #112 on the list.[12] Dollar General has grown to become one of the most profitable stores in the rural United States, with revenue reaching around $27 billion in 2019.[13] The company and its business practices have been subject to criticism, particularly
regarding how it may be creating and perpetuating food deserts and stifling local businesses while offering fewer and lower-paying jobs.[14][15][16] J.L. Turner and his son Cal Turner. James Turner's father died in an
accident in 1902 when James was only 11. James quit school to work on the family farm, helping to provide for his mother and siblings, and subsequently never completed his education. After two unsuccessful attempts at retailing, James became a traveling dry goods salesman for a Nashville wholesale grocer. James left the sales job after 10 years
and settled his family in Scottsville, Kentucky. During the Great Depression, he began buying and liquidating bankrupt general stores. Cal accompanied his father to these closeouts at a young age, gaining valuable business knowledge and skills.[17] In October 1939, James and Cal opened J.L. Turner and Son with an initial investment of $5,000 each
(equivalent to $113,000 in 2024). The switch to retailing resulted in annual sales above $2 million by the early 1950s. By the mid-1950s Turner developed his idea of a retail store selling goods for a dollar, based on the Dollar Days promotions held at other department stores,
by converting Turner's Department Store in Springfield, Kentucky, into the first Dollar General Store.[18] In 1964, J.L. Turner died, leaving his son Cal Turner to succeed him.[19] The company Cal Turner to succeed him.[19] The company Cal Turner to succeed him.[19] The company Cal Turner died, leaving his son Cal Turner to succeed him.[19] The company Cal Turner to 
million. In 1977, Cal Turner Jr., who joined the company in 1965 as a third-generation Turner, succeeded his father as CEO of Dollar General.[21] In 1989, Cal Sr. retired as chairman and the company headquarters were moved to Tennessee.[18] Under his son's leadership, the company grew to more than 6,000 stores and $6 billion in sales. In 1997 a
distribution center was established in South Boston, Virginia.[22] In 2000, Dollar General opened a new corporate headquarters in Goodlettsville, Tennessee. By the end of 2000, sales at Dollar General exceeded $4 billion.[23] The distribution center in Homerville, Georgia, was closed in April 2000 and operations were moved to a new distribution
center in Alachua, Florida.[24] Cal Jr. retired in 2003.[25] Dollar General expanded to low-cost Asian markets by opening a sourcing office in Hong Kong.[27] On June 21, 2007, CEO
David Perdue announced his resignation, leaving David Bere as interim CEO.[28] One month later, all shares of Dollar General stock were acquired by private equity investors for $22 per share. An investment group consisting of affiliates of Kohlberg Kravis Roberts (KKR), GS Capital Partners (an affiliate of Goldman Sachs), Citigroup Private Equity
and other co-investors completed an acquisition of Dollar General Corporation for $6.9 billion. [29] As a part of the transition to a privately held company, Dollar General assessed each location at the end of its lease against a model known as "EZ Stores". This assessment included evaluating whether the location had a loading dock, garbage dumpsters
adequate parking, and acceptable profitability. Stores that did not pass this evaluation were relocated or closed. Over 400 stores were closed as part of this initiative. [30] Construction of a Dollar General store in Lowndes County, Georgia, in 2015 Dollar General filed on August 20, 2009, for an initial public offering of up to $750 million, turning the
company once again into a publicly traded corporation.[31][32] In 2013, Dollar General started selling cigarettes in response to its competitor Family Dollar General's 12th distribution center opened on May 31, 2014, in Bethel, Pennsylvania, to serve the Northeast and Midwest stores.[34] On August 18, 2014,
Dollar General lodged a competing bid of $9.7 billion against Dollar Tree for Family Dollar Tree for Family Dollar Tree. [35] On June 3, 2015, Chief Operating Officer Todd Vasos replaced Rick Dreiling as chief executive. Dreiling remained as senior
advisor and chairman until his retirement in January 2016.[36] Dollar General's 13th distribution center opened in San Antonio, Texas, on June 6, 2016, with a local investment of $100 million and the creation of over 500 jobs.[37] In September 2015, the City Council in Janesville, Wisconsin, approved an agreement to bring a Dollar General
distribution center to the town. The center created more than 500 jobs in the area and became the 14th Dollar General distribution center. [38] An Alachua, Florida Dollar General distribution center in 2018 On September 15, 2016, Dollar General distribution center in 2018 On September 15, 2016 and 1,000 in
fiscal 2017. Dollar General operated 13,000 stores as of August 2016.[39] In January 2017, Dollar General operated toward instant-consumption services such as coffee stations and soda fountains. The following month another DGX
store opened in Raleigh, North Carolina, and in September a third DGX opened in Philadelphia, Pennsylvania.[40] As of May 2020, Dollar General operated 12 DGX locations in nine states.[8] A popshelf store in Mishawaka, Indiana In Jackson, Georgia, Dollar General operated 12 DGX locations in nine states.[8] A popshelf store in Mishawaka, Indiana In Jackson, Georgia, Dollar General operated 12 DGX locations in nine states.
surrounding states.[41] In 2017, Dollar General began construction for its 16th distribution center, in Amsterdam, New York. [42] Dollar General planned to open 900 new stores in 2018.[43] The distribution center became fully
operational in 2019.[44] Also in 2017, Dollar General acquired stores from Dollar Express, a spinoff from the Family Dollar-Dollar Tree deal, and converted the store. [45][46] In September 2019, Dollar General acquired stores from Hurricane Michael in October
2018. To commemorate the opening, Dollar General presented two $16,000 checks in partnership with Kellogg's to two local elementary schools displaced from the hurricane. [47] On December 5, 2019, Dollar General announced plans for fiscal 2020 that included the opening of 1,000 new stores, remodeling of 1,500 mature stores, and relocation of
80 stores.[48] In February 2020, Dollar General announced plans to create 8,000 net new career opportunities in fiscal year 2020.[49] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] in March and Washington in April.[51] Dollar General expanded to 46 states in 2020 with the addition of new stores in Wyoming[50] with the addition of new stores in Wyoming[50] with the addition of new stores in Wyoming[50] with the addition of new stores in W
Dollar General stores were destroyed by arson during the George Floyd riots in Minneapolis-Saint Paul, and three others had property damage. [52] In October 2020, Dollar General opened its first popshelf stores in Hendersonville and Clarksville, Tennessee, selling mostly items costing less than $5. By the end of 2021, the company planned 50 free-
standing pOpshelf locations and 25 store-within-a-store locations inside Dollar General Market stores.[53] In April 2021, the company said it was planning to hire 20,000 employees, less than the number hired in 2020 (50,000).[54] On 5 March 2022, Dollar General opened its first store in the state of Idaho, located in Athol.[55] On 12 October 2023,
Dollar General announced the return of former CEO Todd Vasos, who replaced Jeff Owen. Chairman Michael Calbert said in a statement, "At this time the Board has determined that a change in leadership is necessary to restore stability and confidence in the Company moving forward".[56] In October 2024, it was announced that there are plans for
all pOpshelf stores inside DG Market stores to be removed.[57] Brian Vickers' 2013 Nationwide Series car at Road America For several years, Dollar General has had a connection with motorsports, particularly in NASCAR. The company has previously been a primary sponsor for Joe Gibbs Racing. Dollar General sponsored Brian Vickers in the
Nationwide Series in 2013. Dollar General became a primary sponsor for Matt Kenseth in the Sprint Cup Series starting in 2013.[58] Dollar General and Turner (formerly Braun Racing) have been partnered together since 2008, with the team previously sponsoring cars for Frank Cicci Racing and Kevin Harvick Incorporated. In 2010, Dollar General
sponsored some races in the Truck Series for Kyle Busch Motorsports, with Kyle Busch in the No. 18 Toyota Tundra, and sponsored Kyle Busch's Motorsports No. 51 Toyota Tundra for four races in 2014, with Busch driving one. [59] Dollar General was the title sponsor for Nationwide Series races held in Charlotte every
fall, Chicagoland every summer, and Phoenix in the spring. On May 23, 2016, Dollar General announced it would withdraw its sponsorship from NASCAR at the end of the 2016 season.[60] Dollar General has also been active in the IndyCar Series since 2008, serving initially as the primary sponsor for owner/driver Sarah Fisher's Sarah Fisher Racing
team.[61] In 2010, both Fisher and Graham Rahal drove part-time for the team, finishing 9th at the Honda Grand Prix of St. Petersburg. Fisher also led the field at the Peak Antifreeze & Motor Oil Indy 300 at Chicagoland Speedway. In 2011, Dollar General continued to sponsor Sarah Fisher Racing; the team was still part-time, but Ed Carpenter drovee
for nines races starting at the 2011 Indianapolis 500. Dollar General became the sponsor of the Dollar General became the sponsor of the Mobile bowl game.
[64] Dollar General sells products from national name brands like Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestlé, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo.[65] In 2018, Dollar General expanded its product offerings to include the "Better for You" assortment, which aims to offer healthier options from
brands like Kashi, Annie's, Back to Nature, and Kind.[66] By the end of its 2019 fiscal year, Dollar General offered its produce assortments in more than 650 stores, with plans to expand its produce offerings to an additional 400 stores in fiscal 2020.[67] Dollar General has used its abbreviation, the letters "DG", as a store brand for "inexpensive"
household products sold through its stores; the brand is in the process of being phased out for most products as of the early 2020s. DG is also the company's NYSE ticker symbol. Dollar General private brands include Clover Valley (groceries), Good & Smart (health foods), Smart & Simple (a low-end discount brand), Sweet Smiles (bulk candy),
Nature's Menu, Forever Pals and Heartland Farms (pet food and products, formerly EverPet), Gentle Steps (diapers, training pants, and wipes), Studio Selection (beauty and skin care), Believe Beauty (beauty care and makeup), Root to End (hair care), TrueLiving (housewares and laundry), Comfort Bay (towels, blankets, and pillows), Open Trails
(men's apparel), Mission Ridge (blue jeans), Zone Pro (sportswear), Rexall (health care, under license from McKesson Corporation[68]), Composure (adult diapers and incontinence pads), Breeze (feminine hygiene), ProEssentials (hardware), DriveMXD (automotive), OfficeHub (office supplies), and Bobbie Brooks (women's apparel, under license[69])
[70] Dollar General DG products Clover Valley water bottles Sweet Smiles candy Rexall ibuprofen The brand name Rexall was first established in 1903 by Louis K. Liggett and gradually became a powerhouse as a pharmaceutical drug store chain.
a full line of Rexall products was available at Dollar General. [72] Dollar General Board of Directors as of June 2024 are: Michael M. Calbert (Chairman of the Board), Todd Vasos (CEO), Warren Bryant, Patricia Fili-Krushel, Timothy I. McGuire, Ana Chadwick, David Rowland, Debra A. Sandler, and Ralph E. Santana. [73] Dollar General has implemented
several sustainability initiatives as of 2024. The company has partnered with the Arbor Day Foundation since 2021 to restore over 321 acres of forest and plant more than 96,000 trees near the Mississippi River in Louisiana and Mississippi River in Louisiana and
by 2031. They have also made significant progress in recycling, avoiding more than 1,1 million metric tons of GHG emissions through various programs such as the cardboard backhauling initiative.[74] Dollar General has more than 1,1 million metric tons of GHG emissions through various programs such as the cardboard backhauling initiative.[74] Dollar General has more than 19,400 stores in 48 states, the District of Columbia, and Mexico,[1][75] and approximately 158,000 employees.[76]
Dollar General also has 17 distribution centers in 16 states.[13] Since 2017, DG has opened stores in North Dakota, Wyoming, and Washington. As of early 2025, only two states lacked DG stores: Alaska, and Hawaii.[77] In the first half of 2024, Dollar General shut down self-checkout in more than half of its stores across the US because of losses from
theft.[78] Dollar General distribution center in Alachua, Florida Truck delivering Dollar General goods to a store in Corydon, Iowa Dollar General store in Fort White, Florida (As of January 1, 2023) Stores Distribution centers Fresh distribution facilities
Alabama 883 1 0 Arizona 130 0 0 Arkansas 502 0 0 California 246 1 1 Colorado 66 0 0 Connecticut 76 0 0 Delaware 50 0 0 Kentucky 690 2 1 Louisiana 615 0 0 Maine 63 0 0 Maryland 156 0 0 Massachusetts 55 0 0 Michigan 684 0 0 Minnesota
192 0 0 Mississippi 587 1 0 Missouri 600 1 1 Montana 1 0 0 New York 555 1 0 North Carolina 997 0 1 North Carolina 614 1 0 South Carolina 614 1 0 South Dakota 71 0 New Mexico 111 0 0 New York 555 1 0 North Carolina 997 0 1 North Carolina 614 1 0 South Dakota 71
0 0 Tennessee 925 0 0 Texas 1,755 2 0 Utah 11 0 0 Vermont 39 0 0 Virginia 456 1 0 Washington 29 0 0 West Virginia 271 0 0 Wisconsin 236 1 0 Wyoming 10 0 0 Dollar General brand duct tape showing Dolgencorp on the side Dolgencorp is a wholly owned subsidiary of Dollar General brand duct tape showing 10 0 0 Wisconsin 236 1 0 Wyoming 10 0 0 Dollar General brand duct tape showing Dolgencorp on the side Dolgencorp o
under the Dolgencorp subsidiary.[79] In 2004, a Dollar General office was opened in Hong Kong to oversee the global sourcing operations through exporting and importing products of Dollar General Literacy
Foundation. Every year the Foundation awards funds to nonprofit organizations, schools, and libraries within a 15-mile radius of a Dollar General store or distribution center. It has awarded more than $182 million in grants to literacy organizations, which have helped more than 11 million individuals learn to read, prepare for the high school
equivalency test, or learn English.[81] In 2020, the Dollar General Literacy Foundation awarded $8.6 million to approximately 970 nonprofit organizations, schools, and libraries, its largest one-day grant announcement.[82] The Foundation delebrated its 25th anniversary in 2018.[83] In April 2022, the Dollar General Literacy Foundation announced
an approximately $9.2 million commitment to support literacy within the surrounding communities. [clarification needed] $8.2 million was earmarked for the spring grants to support family literacy programs across the country, while the remaining $1 million was pledged to the DonorsChoose program. [84] Short documentary by the Economic Policy
 Institute featuring a Dollar Store manager who was required to work 70-hour weeks[85] Dollar General, along with other dollar store chains, while "sometimes [filling] a need in cash-strapped communities" where supermarkets have closed, are regarded not "merely a byproduct of economic distress. They're a cause of it." Dollar store chains, in
"capitalizing on a series of powerful economic and social forces—white flight, the recent recession, the so-called "retail apocalypse"—all of which have opened up gaping holes in food access...might not be causing these inequalities per se, they appear to be perpetuating them". The rapid growth in dollar stores across the US has created food deserts
and a "dollar store belt". After originally granting them local tax incentives, a number of municipalities have been adding zoning bylaws to discourage dollar stores tend to create fewer and lower-wage jobs than independent grocery stores.[14][85]
The report claims that dollar stores stifle local competition, thereby hurting the communities they are serving.[87] In March 2020, Dollar General announced plans for its 2020 fiscal year to begin offering produce assortments at approximately 400 stores in addition to the 650 stores that already did so. In February 2019, the University of Nevada, Lass
Vegas, published a story which found that the quality of fruits and vegetables at dollar stores is just as good as at regular grocery stores.[16] On April 30, 2001, Dollar General Corp was judged liable for making false statements or failing to disclose adverse facts about the company's financial results,[88] and paid $162 million for settlement. The
company also announced a restatement of its earnings for the previous three fiscal years, due to accounting irregularities including allegations of fraudulent behavior. [89] On March 3, 2005, Dollar General restated its results for 2000 through 2003, due to a clarification of lease-accounting matters issued by the SEC. [90] In November 2014, Dollar
General was fined $51,700 by the Occupational Safety and Health Administration (OSHA) following an inspection of a Brooklyn, Mississippi, branch of the store. The statement from OSHA nated that Dollar General nationwide. Of those
inspections, 39 have resulted in citations."[91] In April 2016, OSHA reported that further citations had been given to the store was fined $107,620.[92] In December 2016, OSHA noted that some Dollar General stores continued to block
fire exits with merchandise in disregard of safety violations, resulting in several fines.[93] Inspections at Dollar General stores in 2022 in Pembroke in February, and Hogansville and Smyrna[clarification needed] in March, identified four willful and seven repeat violations. Specifically, OSHA cited the company for failing to keep receiving areas clean
and orderly and for stacking materials in an unsafe manner. These hazards exposed workers to slips, trips, and being struck by objects. OSHA also issued citations for exposing workers to fire and entrapment hazards by failing to keep exit routes and electrical panels clear and unobstructed. [94] Dollar General's pattern of disregarding worker safety
was apparent at five other Southeast locations. In February 2022, OSHA proposed $1,048,309 in penalties after inspections at three locations, a December 2021 inspection led OSHA to propose $321,827 in penalties for exposing workers to slip and trip
hazards and not keeping the main storeroom orderly to allow a safe exit during an emergency. [94] In March 2023 it was reported that Dollar General Corp. v. Mississippi Band of Choctaw Indians In March 2023 a Barron's article found that North Carolina,
Louisiana, Mississippi, and Arizona together had fined Dollar General more than $1 million for price irregularities during 2021 and 2022, and the company was also facing multiple potential class-action lawsuits relating to the issue.[96] In 2019, Dollar General was fined $1.75 million by the state of Vermont over pricing irregularities for charging a
higher price for products at the register than was advertised at the shelf.[97] During 2022, the State of Ohio brought a lawsuit for deceptive pricing. [98] There has been a trend of citizens in small towns organizing to prevent development of Dollar General in towns with a strong rural identity. [99][100][101][102] The Institute for Local Self Reliance,
ILSR, assists communities in rejecting Dollar Store development. [103] A report by ILSR, The Dollar Store Invasion [104] details the tactics of the dollar Chains and the rising grassroots opposition. J.L. Turner and Son Building "How Dollar Store development. [103] A report by ILSR, The Dollar Store Invasion [104] details the tactics of the dollar Chains and the rising grassroots opposition. J.L. Turner and Son Building "How Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, The Dollar Store development. [103] A report by ILSR, T
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