I'm not a robot



```
Is your Amazon business not moving inventory the way you hoped it would be? You may not be optimizing your reach to your target audience. Luckily, there is a tool called the Helium 10 Magnet Tool and how it
can help your Amazon business take off. The Magnet tool is located within the Helium 10 software. To access it, you have to log-in to your Helium 10 account. From there, you can navigate to the Magnet tool. The icon for this tool depicts two red and blue magnets attracted to each other. You can access this icon in one of two places: in the Central
Tools area or on the left side of the menu. Once you have clicked to access the Magnet tool, you can begin to explore all that it has to offer. There is no correct way to do so, as every business will benefit from different features. Feel free to explore and experiment to find what works for your shop. If you need somewhere to start, you can follow these
steps to get the most optimal use from the Helium 10 Magnet tool: Find the field that says, "Enter 1 keyword(s) into this space. You can search for multiple words or phrases, be sure to separate each one
using commas. The number of keywords you type in will depend on your business's specific goals. Are you trying to sell more of one particular product or your entire inventory? Keyword research always requires some trial-and-error. Some business owners will benefit from performing a hyper-specific search. Others will be better off using a generic
form of their product name. Don't be afraid to experiment to find what works best for your business. The Magnet tool lets you search for keywords in 8 different Amazon marketplace is always going to be the default location. You can
also choose to perform research for the following marketplaces; India Great Britain France Italy Spain Canada Germany One note of caution: if you're selling in multiple marketplaces, you will want to perform separate searches. Otherwise, your results will be muddled and confusing to decipher. Once you have chosen the right marketplace and
entered your search terms, you can select the "Get Keywords" button. At this point, the Magnet tool will immediately display your initial results. As outlined in the following steps, you can make adjustments as needed. If your initial results page produced an overwhelming number of hits, you can use this next step to narrow your results. Consider
adding one or several additional keywords. Click on the "Get Keywords" button again to get a more refined results page. Even adding just one descriptor can make a huge difference and make it easier for you to sift through your results page. Even adding just one descriptor can make a huge difference and make it easier for you to sift through your results page.
results page. Just underneath the search terms, you should notice four distinct boxes. These boxes depict all of your primary data. Here's a description of each box to help you understand the data that they contain: First box: The first box provides you with the total search volume, Magnet IQ score, estimated CPR 8-Day Giveaways required, and Match
types (Smart Complete, Organic, or Amazon Recommended). Second box: The second box offers the number of organic and exact matches. In this section, you can also view the total number of keywords are especially relevant to
your business; Amazon creates and monitors its own database of phrases so that it can signal out specific products within its search engines. The Magnet tool makes it easy to find these phrases, so you don't have to do any tedious digging. Third box: The third box displays the top three sellers for the keywords you're looking up. You can easily import
these competitors to Cerebro, which is another great tool created by Helium 10. Thanks to this easy import option, you can view what keywords your competitors are ranking for. This will give you a significant advantage and help you stay ahead even in a competitive industry. Fourth box: The fourth box offers an even closer look at the search you
perform. If you used a lot of longer phrases, the fourth box separates each individual word in your entire list. It ranks them by how often customers search these terms. There's a slider on the right-hand side of your page, so you can make further
adjustments to get the outcomes you are looking for. The Magnet tool features several filters that you can use to manipulate your results. You can establish your parameters using the Magnet IQ score as a reference. As its name implies, this metric is very intelligent. It signals out products that are searched for frequently but are few and far between.
Since its inception more than 20 years ago, Amazon's inventory has grown exponentially. This has made it more difficult to be a competitive seller. It's hard to find a product that's in high demand but isn't readily available to consumers. To maximize your business's revenue, it's your job to find a product that consumers want but other sellers aren't
offering. The Magnet tool can help with this. When you analyze a search term, be sure to look at its Magnet IQ score, but it can also be analyzed on its own. You can view the preliminary search volume results in
the first box that we discussed earlier. However, you can also narrow the search volume even more. Under the "Search Volume" filter, you can set specific parameters including the minimum number of searches. When it comes to the word count in your search, the Magnet tool is set to 2 words by default. However, you can increase the minimum word
count if you are looking for longer keyword strings, which are otherwise known as long-tail keywords. You can alter your research to find the highest selling products related to your keywords. Set a limit for the top product associated with your keywords so you can view competitors' listings and titles. The Magnet tool offers two additional filters on the
first results page that provide you with further insight. These filters let you: Limit the types of matches you get (exact match, organic match, search terms recommended by Amazon) Limit your results for Amazon Choice products only The Magnet tools' advanced filter lets you add or remove specific words from your search. A lot of sellers particularly
like to exclude brand names from their searches to produce more refined results. Once you've chosen the words you want to add or remove, you can select the "Apply" button to produce your refined results. After applying the Advanced filter in step 10, you should screen your new results page. Believe it or not, there is still room to refine your
findings. Delete any items that you don't want to view by selecting the "X" next to them. You can also type out the words you want to be removed instead of selecting them. You can always access this file if you change your mind about any selection. Once you've assembled a satisfactory list,
you can: Export the words into Helium 10's Frankenstein tool to make additional improvements Save the list as an Excel or CSV file to your computer One thing we love most about the Magnet tool is that it lets you store your searches for future use. You can even leave them unfinished and revisit them to continue your work. Helium 10 Pricing for
Magnet costs $37 per month. If you're willing to buy a yearlong membership, you can get some savings for your Amazon business. The yearlong membership costs $370 per year, so your business can benefit from a 20% discount by using our discount by using our discount by using our discount When it comes to product research tools, this one falls right in
the middle in terms of the price range. While it's not the cheapest, it offers the versatility that your business needs to grow. Other Helium 10 Tools you may be interested in: As an Amazon business owner, you have a lot on your plate. You have an abundance of financial and bookkeeping information to keep track of on top of keeping your customers
happy and providing a superior product. Rid yourself of the burden of keyword research by getting the Helium 10 Magnet tool for your business! New to Amazon FBA, they have a complete course called Freedom ticket to help your every step of the way. It's easy to use and allows you to adapt your research to meet your shop's needs. Check it out for
yourself today! TikTok Features now in Diamond! Black Box for Influencers Xray for Influencers Xray for Influencers Xray for Influencers Yround Effortlessly expand your Amazon operations to TikTok Shop with our new suite of TikTok Shop with our new suite of TikTok Features now in Diamond! Black Box for Influencers Xray for
Never Been Easier Leverage the largest database of actionable search terms for both Amazon and Walmart marketplaces In a matter of seconds, collect potentially thousands of traffic and skyrocket sales Discover popular keywords you never knew existed,
including non-English phrases and commonly searched typos Enter a single seed keyword and instantly receive a comprehensive list of relevant keyword sales, word count, number of competing products, and more. Sign Up The Helium 10-exclusive
"Magnet IQ Score" assigns keywords a custom score based on the ratio of search volume to competing products that currently exist. Sign Up Interested in historical trends for search volume, going back 30 days, 90 days, 1 year, or All Time. Sign Up Available to over a dozen international
marketplaces within the Amazon ecosystem as well as US Walmart sellers, Magnet is truly universal. Sign Up Unfortunately, Amazon doesn't provide a keyword planner within their platform for sellers. You must use a third-party tool like Magnet to find viable Amazon keyword targets for your product listing. The way keywords work on Amazon is by
allowing you to go into a third-party tool like Magnet to find the keywords customers are actively searching on Amazon. The best Amazon FBA seller, your job is to naturally weave these keywords into your product listing's title,
description, bullet points, and backend so that they increase your chances of showing up in Amazon's search engine. You can include up to 250 bytes (essentially 250 characters) of keyword targets in the backend of the product listing. When
you buy tools using links on our website we may earn a tiny commission — at no extra cost to you. None Whatsoever! Are you still having difficulty finding perfect keywords for your Amazon product listings? Well, your quest ends here with the Helium 10 Magnet tool. Helium 10, one of the best Amazon Seller tool-suite providers, came up with a new
keyword research tool known as Magnet tool offers a huge database of potential keywords for your product listings on Amazon. The high-volume keywords help you gain traffic and customers to your Amazon store. Here's a quick review of the Helium 10' Magnet tool and a user guide. The guide will show you how it can help you improve
your product's exposure. Let's get started. Helium 10 Magnet is a premium Amazon Keyword Research and Planner tool. It is designed to search high-volume keywords for your product listings in the search results. The Magnet tool allows you to add up to 200 keywords to analyze them
all simultaneously. You can also use advanced filters to get an in-depth summary of keyword phrases. Apart from Amazon, the Magnet tool also finds high-volume keywords and intel for the Walmart Marketplace. Bonus: We have created a list of the best Amazon keyword research tools that include Helium 10 and other amazing tools. Using the
Magnet tool is quite straightforward. All you need is to have multiple keywords in your mind for you
looking for the best high-volume keyword suggestions, go with the Find Suggestions option. Step #3. Select your preferred marketplace and put the relevant keyword suggestions with their volume, Magnet IQ score, and
sponsored ASINs. Step #4. If you have a particular keywords option. You can put up to 200 keywords option.
 keywords from the suggestions. While looking for keyword suggestions, you can exclude common words from your search results. You can go to the Common Words section and add the keyword suggestions, where you can find video tutorials and
articles related to using the Magnet tool. Note: It would be best for your product listings if you select Amazon's choice keywords from the suggestions. You can find those keywords attached with an Amazon logo right next to the link for the Amazon page. Helium 10's Magnet is a feature-rich tool designed to conduct proper keyword research for
Amazon sellers. It also allows you to customize your search results so you can get only relevant keywords for you can add it to Analyze
Keywords, and you will get accurate results within seconds. Apart from the Seed Keyword research, you can also search results for bulk keywords to the search bar. Adding multiple keywords doesn't slow down its research speed-you will get the results at the same usual speed. The Magnet IQ
Score is a computed rating that comes as a result of comparing the keywords' search volume number against the competition. A high IO score indicates high popularity and less competition. If you want to search for working keywords for your
product listings, you can put a particular category and hit the Get Keywords button. Within seconds, you will get 10,000+ keyword Distribution feature gives a quick overview of the keyword you have searched for. In this section, you
will see the total number of keyword suggestions, organic keywords, and Amazon-recommended keywords. This feature is typically associated with search volume. Each Amazon product has a unique ASIN which is used to manage the Amazon
product catalog. While doing keyword research, ASINs usually come in random order. You can reverse your search results by clicking on the Sponsored ASINs. It is an intelligent tactic to reverse engineer your competitors' strategies. For more effective results, you can use the
Magnet with Helium 10's Cerebro and Misspellinator tools. We have also explained all the features of Helium 10's Magnet tool also comes in handy while finding relevant keywords for your PPC campaigns, you can skyrocket your sales in a short time. With the
Magnet tool, you can save hours of finding the right keyword for bidding. The Magnet tool works smoothly with the help of the Magnet tool, You can use the Helium 10 Magnet Tool with the free account, but you will be able to use it only
two times in the free version. Here is a preview of how many times you can use the Magnet tool in premium plans. 1. Starter Plan — $39/month or $79/month or $79/
Plan — $279/month or $229/month, billed annually (Unlimited use to Magnet For Walmart) Related Read: Helium 10 Coupon Helium 10 Kray Helium 1
campaigns. Now, the Magnet tool is also available for Walmart. Amazon is a search engine, just like Google, meaning you need to boost your product listing with relevant keywords so you don't need to guess anymore if the keywords you added to
your listing will actually drive traffic. Plus, it has quite a few advanced filters to narrow down the best keyword opportunities. In this blog post, you will learn how to use Magnet to improve your visibility on Amazon. By the way, if you enjoy reading this blog post, check out more Helium 10 tutorials here. Get 10% off every month for any Helium 10
planUse a discount coupon code ORANGE10 and save 10% on any plan every month when signing up for Helium 10! Get 20% off the first 6 months! To make the most out of Magnet, first, you should already have a product idea. The best and yet the easiest way to explore
product opportunities is by using Helium 10 Black Box. Once you find a product, we recommend running a Cerebro research to find the main (seed) keywords for your seed keywordFiltering out keywords with the highest search volumeFinding the most
keyword in the field above, as shown in the screenshot below: Then set different filters based on what are you looking for. Magnet IQ score - it's a ratio between estimated search volume and competing products. The higher the score is, the better. Search volume - for this, you might want to put a minimum of 500 searches per month. Word count -
usually, people use a minimum of 2 words to search for a product on Amazon so here you should specify that the keywords you are looking for contain at least 2 words. Competing products - obviously, you don't want to compete with thousands of products that rank for the same keyword as you. The fewer this number is, the better. Phrase containing
- shows only the keywords that contain your seed keyword. Title density - how many products there are on page 1 containing the keyword in their titles. For the match type, you can either choose organic, smart complete or Amazon recommended. These are the sources from which you get your search results. Search volume trend - do not confuse this
metric with search volume. The trends show the most trending keywords over the last 30 days. Exclude phrases containing - similarly like "phrases containing" filter, you can filter out the keywords exerch summary, distribution, and word frequency,
meaning you can see the words that are repeating in the keyword phrases the most. First, we would recommend filtering out the results by search volume and the Magnet score - aim at those keywords with the highest numbers. Then, don't
forget to check the number of competing products as, if there are too many, it would be too hard and too expensive to compete with a bunch of competing products. If you find it hard to understand the keyword in the list. The
Magnet IQ Score rating is determined by calculating the Exact Phrase Search Volume of Amazon keywords displayed and the number of Competing Products that are also targeting each keyword. Walmart, sellers are also targeting each keyword to choose this marketplace next
to the keyword search field. You will notice that the search results interface is a bit different - you get the search volume data for Walmart and Amazon so you can compare. You also get to know how many competing products there are and how many of them are running sponsored ads. Once again, here are the discount coupon codes for Helium 10:
10% discount for any Helium 10 plan lifetime with a coupon code ORANGE1020% discount for the first 6 months of Helium 10. First, it is important to adjust your mindset as a seller from "selling products" to "selling keywords." Yes, it sounds
strange, but this is the truth. When it comes to ranking products in search results, Amazon's algorithm doesn't care about how liked the product sare as much as it cares about product listings linking to keywords that shoppers type into the search bar. In this article, we will discuss one of the most important steps for an Amazon selle; keywords
research, how they affect sales, and how to find the best and most appropriate keywords related using the Helium 10 magnet. Amazon keyword research is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers use when search is the process of identifying and analyzing popular search terms that customers used to be a search terms that customers are process of identifying and analyzing popular search terms that customers are processed in the process of identification and the process of 
and preferences. By targeting the right keywords, Amazon sellers can attract more qualified traffic to their listings, improve their chances of converting visitors into customers, and also stay ahead of competition and strategically
integrating them into the product listing. There are many tools that can help with Amazon keyword research, such as Google Trend, Semrush, Ahrefs, and others, but they do not provide the level of insights, data, and features that an Amazon seller aspires to access. Therefore, it is always advisable to use a tool designed specifically for the Amazon
market, such as helium 10 magnets. As soon as you enter one phrase, this tool will suggest you thousands of related keywords with more accurate and relevant high-volume keywords to optimize your
product(s) listing and increase organic traffic. Here's what you can do with the Magnet tool: Collect Keywords Quickly: Magnet provides access to a vast database of search terms for Amazon marketplaces, allowing you to gather thousands of traffic-driving keywords that are most relevant to your product listing. It leverages the largest database of
actionable search terms for Amazon marketplaces. Advanced Filters: You can fine-tune your keyword results based on sales, word count, number of competing products, and more. Magnet IQ Score: This exclusive metric assigns keywords a custom score based on the ratio of search volume to competing products, helping you identify the best
opportunities, in addition to many other metrics and data to evaluate and choose the best keywords suitable for your products. Search Volume Trends: Magnet allows you to look back at keyword-estimated search volume over different time frames, such as 30 days, 90 days, 1 year, or all time. 

Get Helium 10 discount now 

Helium 10 and select Magnet from the Tools menu. Helium 10 Magnet has two tabs for keywords, open the drop-down menu next to the search field and select the market you want to search in. The Helium 10 magnet tool works on all Amazon Global Markets
1 Find Suggestions Is a tab that allows you to input a single keyword and receive a list of relevant keywords to add to your research. It's designed to help you expand your keyword ist with related terms that could be beneficial for your product listings and sponsored ads. So if we want to explore keyword related to the keyword "gothic decor," we
will select the US market and type the keyword in the search field. As you can see below, 598 keywords related to "Gothic decor" are displayed. The keyword summary, as shown inside the red rectangle, provides a high-level overview of your keyword summary, as shown inside the red rectangle, provides a high-level overview of your keyword summary, as shown inside the red rectangle, provides a high-level overview of your keyword summary, as shown inside the red rectangle, provides a high-level overview of your keyword summary is listed below
View Top Products: by clicking on them, a small window will pop up showing the three most important products for the selected keyword. Search Volume shows the number of searches within the last 30 days, 1 year, or all time. The Magnet IQ
Score identifies products with high search volume and a low number of competitors. The higher Magnet IQ Scores represent a better opportunity than keywords with lower scores. CPR (Cerebro Product Rank) is a formula that estimates the number of promotional sales a product will need in order for it to rank in the top half of page one for a
keyword. The lower the number, the easier it will be to get the product ranked highly. Word Frequency is a breakdown of the most frequent words are organic, smart complete, or Amazon recommended: Organic Keywords are the exact words customers have typed
in to search for products. Smart Complete means the keywords are the keywords are the keywords are the keywords customers search on Amazon recommended keywords are the keywords are the keywords related to the word
chosen in the search. Magnet will display several metrics for each keyword, which will give you an understanding of keyword performance and effectiveness. ABA Total Click Share: This represents the percentage of clicks the top 3 products received for the keyword. A high click share indicates that these listings attract clicks from shoppers. Click on
the graph icon next to the scale percentage of sales the top 3 products received for the keyword. A low conversion share suggests that although these listings get clicks, customers end up choosing other products instead of making a purchase.
Keyword Sales: the number of competitors, and a low score means the opposite. Search Volume vs. number of competitors, and a low score means the opposite. Search Volume: shows the
number of searches within the last 30 days. Helium 10's Search Volume is an estimate that is based on Amazon data and is considered highly accurate. By clicking on the chart icon, you can access historical search data for the keyword at selected intervals, allowing you to analyze trends over 30 days, 90 days, 1 year, or all available historical data
This can be particularly useful for understanding the popularity and seasonality of specific keywords in the Amazon marketplace. Search Volume Trend: shows how the search volume is trending over the last 30 days. Suggestions PPC Bid: Provides a suggested pay-per-click (PPC) bid and bid range based on a group of winning bids for similar ads
Sponsored ASINs: The Sponsored ASINs metric shows the number of ASINs detected running sponsored ads recently in search results associated with this keyword phrase. Competing Products returned in a customer search using this keyword phrase.
 promotional sales a product will need in order for it to rank in the top half of page one for a keyword. The lower the number, the easier it will be to get the product ranked highly. Match Type: source from which a keyword is drawn (Organic, Smart Complete, or Amazon Recommended). Title Density: shows the number of page 1 products with the
searched keyword in their title. The lower the number, the greater the opportunity to rank for this keyword. By clicking on Show filters, a list of filter options will appear that you can customize to your liking to narrow the search result
columns, as we explained previously. Set the minimum, maximum, or both values in the filter(s) you choose, then click apply filters, and then all keywords (separated by commas)
in the designated field. For example, if you're interested in the keyword "red dress." (When you select "All" it will display phrases that contain only "red" or only "dress".) Exclude Phrases Containing: allows you to remove unwanted
phrases from your keyword results. For example, if you're searching for related keywords for "fanny packs," you can exclude phrases containing specific words (e.g., "women") to refine your results. Activating the Amazon Choice filter allows you to filter keyword results based on whether they have the Amazon Choice badge (the Amazon logo "a" that
appears next to keywords in search results), which can be an indicator of high-converting keywords. Another method of narrowing down your list of keywords is to add to the list of Common Words list will not appear in your Magnet search results. You have some
useful options in the Helium 10 magnet tool to help you in the keyword search process: At the top right of the keyword search results, you can add or remove columns by selecting the gear icon and then deselecting any columns you want to exclude. Finally, click the "Export Data" button to download your keywords, import them into Frankenstein, or
copy them to your clipboard. 2 Analyze Keywords The Analyze Keywords tab in Helium 10's Magnet tool is designed to help you evaluate a group of keywords and obtain top-level information. Suppose you have a set of different keywords that you found using Google or other sources, or from inside Helium using Cerebro or the previous Find
Suggestions tab. You can enter this set of keywords at once and get the most important data about them. You can add up to 200 keywords manually or import them from your list, as shown in the picture below. Now you have a comprehensive analysis of the search volume, level of competition, and trends for the 5 keywords you entered. The Keywords
Summary section provides a high-level overview of your keyword results: Average Search Volume is the average Magnet IQ Score for the list of keywords. Average Magnet IQ Score is the average Magnet IQ Score for the list of keywords. Average
Competing Products is the average number of competing products for each keyword. Search Volume Distribution displays what percentage of each search volume tier is represented across the list of keywords. Word Frequency is a breakdown of the most frequent words used in the keyword phrases. The bottom section offers the same valuable data
about the five keywords as those in the previous tab, so you can evaluate their performance and effectiveness. Select "Show filtres" to see all the filter options and customize them to your liking. After you have obtained a set of keywords to improve the ranking of
your product and its appearance in front of potential customers. Product Titles: Incorporate relevant keywords into your product and its appearance in front of potential customers. Product Titles: Incorporate relevant keywords into your product and its appearance in front of potential customers. Product Titles: Incorporate relevant keywords into your product and its appearance in front of potential customers. Product Titles: Incorporate relevant keywords into your product and its appearance in front of potential customers.
its features. Backend Keywords: Add hidden keywords in the 'Keywords' tab of your product listing in Amazon Seller Central. These are not visible to customers but are used by Amazon to match products with search queries. Create PPC (pay per click) advertising campaigns in which you target a set of high-performing keywords. This process also
enhances the ranking of your product in the first pages of search results. You cannot use the Helium 10 magnet within the free plan provided by the Helium 10 software unless you subscribe to one of the paid plans. Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 software unless you subscribe to one of the paid plans. Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan provided by the Helium 10 magnet within the free plan 
Limited access to tools; Helium 10 Magnet is not available Starter: Priced at $39/month, limited use of the Helium 10 magnet in the following two plans and take advantage of all the features of the tool. Platinum: Priced at $99/month. Diamond: Priced at $279/month. Click the button below, then follow the
registration steps, and congratulations! You have a free Helium 10 account and want to buy one of the plans, use these two codes for the same discount. LIAMTROTTER10 and LIAMTROTTER20 The keyword search process is not over here. It is true that
using the Helium 10 magnet tool, you have been able to discover and collect keywords related to your product, but you have not yet analyzed the products of competitors and know the effective keywords they target in their listings to rank in the first search results on Amazon. Helium 10 Cerebro is another tool within the Helium 10 software toolkit.
This tool will analyze the listings of your competitors in seconds and pull out all the keyword combinations with Magnet and refine them by analyzing competitors with Cerebro. This dual strategy can significantly
improve your product's organic traffic and sales on Amazon. Helium 10 Magnet is a keyword research tool designed to ease the search for high-volume keywords. You can then use these to boost your product listing's ranking in Amazon search for high-volume keywords. You can then use these to boost your product listing's ranking in Amazon search for high-volume keywords. You can then use these to boost your product listing's ranking in Amazon search for high-volume keywords. You can then use these to boost your product listing in Amazon search for high-volume keywords. You can then use these to boost your product listing in Amazon search for high-volume keywords.
also get access to long-tail keywords used by actual Amazon shoppers worldwide. How can you use Helium 10 Magnet's features to help your Amazon business? Well, we have studied every feature of the tool, so you won't have to. Here's our guide that will show you how Magnet can improve your product's visibility on Amazon. Since Amazon
marketplaces are very competitive, sellers need all the tools they can get to gain an edge. Helium 10 Magnet is one such tool that you can use to your advantage. What benefits does this tool provide for your business? Find out below. Helium 10's Magnet serves as a useful keyword research tool for Amazon sellers. It also allows them to fine-tune SEC
strategies for product listings. With Magnet's several features, metrics, and filters, you can identify trending keywords in specific Amazon. It helps us in almost all tasks from A-Z: #Product Research, #Listing Creation, #PPC
CampaignsWe can use tools like #Helium 10 Magnet and #Cerebro to gather inputs as we begin, optimize and scale our keyword ranking. pic.twitter.com/gjqFZ10qyK— Abdullah | Ads specialist | Media Buyer (@Kevin FBA) July 5, 2021Magnet is not just a highly accurate keyword research tool. It keeps its own rich repository of keywords that could
boost your product listing. Read on to the next section. The Helium 10 Magnet gives sellers access to an extensive database of search terms and keywords. These are used by consumers in all Amazon marketplaces across the globe. If you wish to expand to market place are used by consumers in all Amazon marketplaces across the globe. If you wish to expand to market places across the globe. If you wish to expand to market place are used by consumers in all Amazon marketplaces across the globe. If you wish to expand to market place are used by consumers in all Amazon market places across the globe. If you wish to expand to market places across the globe. If you wish to expand to market place are used by consumers in all Amazon market places across the globe. If you wish to expand to market place are used by consumers in all Amazon market places across the globe. If you wish to expand to market place are used by consumers in all Amazon market places across the globe. If you wish to expand to market place are used by consumers in all Amazon market places across the globe. If you wish to expand to market place are used by consumers are
keyword data generated by Magnet. With a keyword research tool and a large search term database, you can put them to good use to improve your product's visibility. Read on to discover how. With proper analysis of the data provided by Helium 10 Magnet, Amazon sellers can make their products more visible to customers. They will also be able to
outsmart the competition. Indeed, having Magnet at your disposal allows you to find keywords that improve organic traffic for listings. More importantly, you'll be able to increase sales for your product. The key to ranking higher in Amazon searches is to optimize your product listings properly. This may involve making effective copy for your product
using high-ranking and relevant keywords. Source: IkramNagdawala Twitter Use clean and well-organized copy in your product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate length. You can now organize product title and description should be of appropriate product title and descriptio
features. It also helps if you structure your product listing URL right. You can use another tool, Helium 10's Gems, to generate a fully optimized URL. Know more by reading our Helium 10 Gems guide. [[Tuesday Tip: Product Listing 101]] When creating your product listing description, it's important to highlight your product's strengths. Be creative in
your description especially those areas that cannot be captured in the photo.#amazon #amazonfba #entrepreneur #ecommerce pic.twitter.com/zGN1GJEil3— Filipino Amazon allows you to view the best-selling products for each
category. Go for products that don't come with too much competition. After that, it's just a matter of knowing everything you can about the supplier and brokering a deal. Once that's done, you can develop a fully optimized product listing that you can about the supplier and brokering a deal. Once that's done, you can develop a fully optimized product listing that you can about the supplier and brokering a deal. Once that's done, you can develop a fully optimized product listing that you can about the supplier and brokering a deal. Once that's done, you can develop a fully optimized product listing that you can about the supplier and brokering a deal. Once that's done, you can develop a fully optimized product listing that you can about the supplier and brokering a deal. Once that's done, you can about the supplier and brokering a deal.
Magnet offers a wide range of features that allow users to customize their search results. The main features that make Magnet such a unique keyword research engine are listed below. Helium 10 Magnet makes it possible for
Amazon sellers like you to search for related keywords faster. Looking for related keywords can be a chore when all you have is one lone seed word. But with the Magnet keyword research tool's SHOW PHRASES THAT CONTAIN feature (we'll show you exactly how to use it later), you can streamline your results. The feature is more accurate than just
clicking the Get Keywords button. If you're wondering what's the difference between related and broad, here goes. The former refers to results directly related to your keyword or phrase. In contrast, broad phrase search volume will, in
essence, allow you to find new (and still related) keywords. And with a wider search query, you benefit from increased traffic. As an Amazon seller, you would want to know the keywords often means that your competitors may also be taking
advantage of them for their product listing. To gain an edge over the competition, you need to strike a balance by finding popular keywords you can use that do not attract a lot of competition. This is where the Helium 10's Magnet IQ Score metric comes into play. It shows the ratio between a keyword's Search Volume (popularity) and Competing
Products (level of competition). Using this feature, you can pinpoint keywords with high Magnet IQ Scores. The higher this score, the greater the keywords have less competition from buyers offering products similar to yours. To know more about the Magnet IQ Score, check out the
video below. It is not just about the sheer number of keywords present in Helium 10 Magnet's Amazon- and Walmart-related database. Their quality matters as well. How important are actionable keywords for your product's
visibility. Aside from boosting your product's ranking, using high-value keywords translates to better market reach and know how your target audience is searching. #seo #searchengineoptimization #keywordresearch
pic.twitter.com/Vv1DBVGNjF— Aravind Ramesh (@seowitharavind) January 20, 2022 An important part of keyword research is determining which products are selling well for a particularly true for the keywords you intend to use for your product. Helium 10 Magnet covers this by incorporating a Top Products section in the
displayed results. This should give you an idea of the products you are competing against. You'll also better gauge how competitive a particular keyword is in a specific Amazon marketplace. The Helium 10 Magnet's Word Frequency feature shows other words typically associated with your chosen keyword. It is not just a simple list, though. It can
provide Amazon sellers like you a better idea of which associated words are also popular via the number displayed beside each word. This information will help you better construct your product listed on any Amazon website typically
comes with a unique ASIN. So how do you do a reverse ASIN search? It simply refers to the process of inputting a product's ASIN into Helium 10 Magnet. This type of search generates the keywords that are ranking for that specific product. How is this beneficial to an Amazon seller? A reverse ASIN search can be an effective way of reverse engineering
a competitor's strategy. Doing so will allow you to compete or even one-up another seller with the same product as yours. If you want to know more, read more tips for reverse ASIN searches now. Helium 10 Magnet has many other features to explore, and if you do not know where to begin, you can watch the video below. Wondering how much all these
features will cost you? Take a look at Magnet's pricing structure. You can use the Helium 10 Magnet free of charge if you sign up for a free Helium 10 trial account. As with most free services, you'll be bound by restrictions on usage and access. If you want to do away with the restrictions, you can explore various plan options priced as follows: Plan
Options Helium 10 Magnet Tool Access Free Plan 2 uses daily of Magnet for Walmart Starter Plan at $39 Monthly Unlimited use of Magnet for Walmart Starter Plan at $49 Monthly Unlimited use of Magnet for Walmart Starter Plan at $39 Monthly Unlimited use of Magnet for Walmart Starter Plan at $39 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of Magnet for Walmart Starter Plan at $40 Monthly Unlimited use of
of Magnet for WalmartElite Plan at $399 MonthlyUnlimited use of Magnet for WalmartTo know more, head now to Helium 10 Coupon page for special offers. Yes, the Helium 10 Magnet is an accurate and
extensive keyword research tool for Amazon marketplaces. But how about for PPC campaigns? Find out in the next section. You can also make use of Helium 10 Magnet in boosting your pay-per-click (PPC) campaigns on PPC platforms.
like Google Ads or Facebook Ads Manager. To expand your knowledge, get more tips on using Magnet for your PPC campaigns. You can also check out another Helium 10 tool - the Adtomic PPC tool. In the following sections, we will show you how to use Magnet for keyword research and how to optimize your product listing. Keyword research and
optimization go hand-in-hand when it comes to making your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all, how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible on Amazon. After all how can you optimize your product listing more visible your product listing more visi
keyword research tools like Ahrefs or SEMrush, before? Then you'll know what to expect when using Magnet for Amazon keyword research. But if you're new to Magnet and are unsure of how to proceed, just follow the steps outlined below. To start a search, follow these steps: Launch the Magnet tool. You can access it by clicking the Tools dropdown
menu at the top of the web page. Then select the Magnet option listed under "Keyword Research." Click the search field, which looks like a box with default text that reads "Enter 1 keyword ..." You will have space for 200 keywords, as long as you separate each one with a comma (,). The Helium 10 Magnet tool performs its search according to
specific Amazon markets. But it can only do searches for one market selection button to display the market options. By default, this button features a small graphic of the USA flag, Amazon's logo (the small letter A variant), and
the text "www.amazon.com." Once clicked, the button should drop down and display all market options. Select the specific Amazon market from the list given. Click the most basic way to do a keyword search using Magnet. If you want
to narrow down your results, follow the next step. After getting initial search results, it is possible that you may want to narrow them down further. To achieve this, follow these steps: Review your keywords and check if you need to edit them or input additional items. Click any text inside the box. The text that is already displayed should be editable.
Add new keywords or modify those that you already have inputted earlier. Click the Get Keywords button. Any data and search results by trying these techniques: Explore different combinations of keywords you have already inputted. You can also
use synonyms. For instance, if you are searching for mystery books, you can include the terms detective fiction or sleuth novels. Add additional keywords that are geographical, like the country, state, or region name. Try narrowing your search according to demographics (age, sex, etc.) Raw data is useless without proper context or interpretation.
Here's our guide to understanding how Magnet helps analyze your search results. One of the advantages of using Helium 10 Magnet is that it already performs some basic analysis and data collation of the searches it performs. Just below the Get Keywords button, you should be able to see four boxes arranged neatly, side to side. Here is what you
need to know about them: 1st BoxIt contains data for Search Volume, Competing Products, Magnet IQ Score, and CPR. What do you need to know about those terms? Here is your cheat sheet: Search Volume refers to the number of times customers search for the keyword or keyword combination (phrase) every month on Amazon. Competing Products
refer to the number of products displayed in the search results whenever an Amazon customer uses the keyword. Magnet IQ Score is a ratio competing Products number. A high score means that the number of searches exceeds the number of competitors. CPR stands for
Cerebro Product Rank, and it tells you the number of sales you need to generate in eight days to land on page 1 of the search results for a keywords, and Amazon Recommended.3rd Box (Distribution) It contains data for Total Keywords, Smart Compute, Organic Keywords, and Amazon Recommended.3rd Box (Top Products) It shows the top products in Amazon using that
keyword.4th Box (Word Frequency)It contains the words usually associated with the keyword you used. The box displays each associated word with a number alluding to its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying font sizes depending on its frequency. It is also rendered in varying for the size of the frequency. It is also rendered in varying for the size of the frequency. It is also rendered in varying for the size of the frequency is also rendered in varying for the size of the 
that Helium 10 Magnet offers is that not only does it let you analyze and interpret keyword research data, it also enables you to manipulate how you'd like to see search VolumeCompeting ProductsWord Count (the number of keywords present in the search
phrase)Title Density (the number of products displayed on page 1 search results that contain the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to be the ideal match for the keyword in their web page title)Amazon Choice (awarded to the product considered to the
of Magnet IQ Score values. Once you set that range, the results will only display those keywords that fall within that range. Setting up the filter is pretty straightforward—you need to input a value in the Min and Max box. That's it! See how easy it was to use the Magnet IQ Score filter? It's true for the other filters too. Find out below. Helium 10
Magnet's Search Volume filter works similarly to the Magnet IQ Score filter. To use it, you only need to set desired Min and Max values in their respective boxes. Now moving on to the next filter: Word Count. Most keywords used in Amazon marketplaces consist of just a word or two. However, customers who search for more specific items may end up
using long-tail keywords, which refer to keyword phrases or keyword combinations that consist of three or more words. When using the Helium 10 Magnet tool, you can filter the search results to show short keyword count range
in the corresponding minimum and maximum value fields. Now, what if you want to check the top-selling products for that keyword you searched? See the next step to learn how. You can use the Competing Products filter to find the highest selling products. Simply add the keyword or keyword combination you have chosen. You can manipulate the
displayed results as well. Just type in the desired Min and Max values for the Competing Products score. Need to add further limits? Check out the filters you can also use the Amazon Choice Badge filter. The Title Density filter lets you
determine which of the products displayed on the page 1 search results generated by a specific keyword in the product's web page title. To set this limit, fill in the Min and Max fields to the desired range. Then you should be able to see how frequently the keyword is being used among listing titles. Amazon tags specific
products that it considers perfect matches for a particular keyword used by a consumer. The Helium 10 Magnet tool also offers an Amazon Choice filter, you just need to tick or untick the square box beside the text that reads "Amazon's Choice Only." Ready to
discover how you can leverage advanced filters? If you want to check out the features included in the Advanced Filters section, just click on the V-shaped arrow to display the options. You should see the following filters: Search Volume TrendShow Phrases That ContainExclude Phrases
introduced last year. It compares a keyword's most recent Search Volume number against its Search Volume Trend filter, you can set the Min and Max values in their respective fields. As for the Show phrases that contain and Exclude
phrases that contain filters, they basically allow you to narrow down results. They do so by including or omitting keyword phrases that contain a specific word. Of course, you will have to supply the specific words you'd like to see or exclude. You can do this by typing them in the fields under the Show phrases that contain and Exclude phrases that
contain headings. We're sure you would want to save the results of your keyword search session. The great thing about Magnet is that it has several options for doing exactly that. Read more about these options in the next section. When you've adjusted all filters, including the Advance Filters options, remember to click the green-colored Apply button.
If you wish to remove all filters, you can use the Clear Filters button. What I like about Helium 10 Magnet is that it allows users to export the four options, which are: Export as a CSV file and save it in your computer Export as an
Excel spreadsheet and save it in your computer from the Export to Frankenstein, Helium 10's keyword processing tool Copy to Clipboard so that you can also take advantage of the History button. When you click on it, you should be able to see a record of your past search sessions using
Magnet. If you got this far and have some unanswered questions, check out the Frequently Asked Questions below. Here's a list of questions typically asked about Helium 10 Magnet is an indispensable tool If you want to
reinforce your SEO efforts for your product listings. Magnet's keyword database and features make it more than a one-dimensional keyword research aggregator. Its filters give you more control and flexibility when searching for keyword research aggregator. Its filters give you more control and flexibility when searching for keyword research aggregator. Its filters give you more control and flexibility when searching for keyword research aggregator. Its filters give you more control and flexibility when searching for keyword research aggregator.
and give it a try today. Here's hoping the tips we provided in this guide help you navigate this keyword research tool more guickly. Amazon marketplaces are highly competitive, making it essential to use the right tools to gain an advantage. Helium 10 Magnet is a recommended tool, offering the following valuable features: Do Accurate Keyword
Research Helium 10 Magnet is a keyword research tool that allows sellers to find the best Amazon keywords in various Amazon markets. You can use it to expand your reach and increase sales. Increase Traffic and Sales Optimizing product
listings with the right keywords will help you rank for more search terms and increase traffic by eliminating subjective keywords or researching your competitors and monitor keyword performance. You can also use advanced filters with Helium 10 Magnet:Create
Product Listings That Draw AttentionUse clean and well-organized copy in your product listings. Magnet can help you find the right keywords for the product listing URL correctly. A tool called Helium 10's Gems
can help you generate a fully optimized URL. Finding Profitable product opportunities by analyzing keyword search volumes and trends. By identifying high-demand keywords with low competition, users can find niches with significant sales
potential on Amazon. If you're looking for a product research, plus we will show you many more strategies for product research. Features of Helium 10 Magnet for product research, plus we will show you many more strategies for product research.
```

various features that help Amazon sellers conduct effective keyword research. The advanced features that make Magnet unique include: Largest Amazon Keyword Database Sellers can use Helium 10 Magnet to access a vast database of search terms and

keywords used by Amazon consumers worldwide. This tool helps expand into international markets and enhances your product's visibility. By leveraging precise keyword data of Helium 10 Magnet, Amazon sellers can optimize their listings to attract more traffic and improve their rankings, ultimately driving higher sales and growth for their Amazon Business.Related KeywordsHelium 10 Magnet allows Amazon sellers to find related keywords quickly. Finding related keywords can be challenging when you start with one seed word. But Magnet's feature 'SHOW PHRASES THAT CONTAIN' will streamline the process. Broad PhrasesMagnet does more than find related keywords. You can also find broad keywords with the tool. Broad keywords go beyond keywords related to your product. They consider synonyms, keywords that describe the same product, misspellings, and singular and plural forms. They will help you find new keywords that are still related to your product. They also widen your search query to attract more increased traffic.Magnet IQ ScoreAmazon sellers should know the keywords most Amazon customers use when searching online. However, these also tend to be highly competitive. Helium 10's Magnet IQ Score shows the ratio between a keyword's search volume (popularity) and competing products (level of competition). You can use this feature to find keywords with high Magnet IQ Scores. A high score indicates that a keyword is popular and has low competition. Advanced Filtering Options Helium 10 Magnet offers advanced filtering options that allow sellers to perciseley search for keywords. Users can set criteria such as minimum and maximum search volumes, competing products, word count, word frequency, the Magnet IQ Score, and many more. These filters help sellers find the best keywords. By excluding irrelevant or overly competitive keywords, sellers can focus their efforts on opportunities that offer the best chances of success. Detailed AnalyticsWith detailed analytics and the ability to track keyword performance over time, Helium 10 Magnet equips sellers with comprehensive data to drive informed decision-making and sustained growth on Amazon. Actionable Keywords in Helium 10 Magnet's Amazon and Walmart databases, both quality and quantity are crucial. High-quality, actionable keywords enhance product visibility, market reach, and sales. These keywords signal to customers that your products perform well for specific keywords. Helium 10 Magnet's Top Products section shows you the top product for a keyword and helps you understand your competition and assess the competitiveness of keywords in the Amazon marketplace. Helium 10 Magnet ReviewSellers should come up with product for your Amazon business. You can also use Helium 10 Cerebro to find the keyword for a product on Amazon. Having a main keyword for a product on Amazon. Having a main keyword in mind is super important. But once you have completed the above mentioned steps, you should have found a suitable main keyword. Now, you can use Helium 10 Magnet. To use the tool, enter your main keyword in the top field, as shown in the screenshot below: Helium 10 Magnet will produce an endless list of keywords to optimize your Amazon listing or get a rough idea of what potential customers are looking for on Amazon. You should also go through the list to sort out keywords you can't use. Helium 10 also offers many ways to sort keywords. You have a lot of filters at your disposal. Helium 10 Magnet shows you essential information about your main keyword, including the exact search volume, the number of keyword ideas, and various related search terms that are most frequently searched by customers. The Magnet IQ Score evaluates certain keywords according to their potential. Keywords with a low Magnet IQ score should be avoided. CPR 8-Days Giveaways is another convenient Helium 10 features. It shows how many products you must give away within eight days to get to the first page of Amazon search results. Also, the screenshot below shows all the information Helium 10 Magnet provides you in a quick overview. It also provides you with the opportunity to filter your keywords. Let's take a closer look at the filters. You can define a minimum or maximum search volume. You can also define the Magnet IQ Score. This is a ratio measured by comparing a keyword's search volume against its competing product number. A high score indicates a high number of searches and low competition, which is ideal. You can also use Helium 10 Magnet to select the number of words your keyphrase should include. If you insert "2", your keyphrase will have at least two words. If you type "3" or "4" in the field, your keyphrase will have at least three or four words. This function is perfect for finding keywords with a high search volume and low competition. Finally, you can include or exclude specific keywords. Now let's look at the table below. On the right, you see the individual keywords. Basic data like the Magnet IQ Score or CPR-8 Day Giveaways are in the other columns. You can also find out how many competing products or Sponsored ASINs a particular keyword has. In the following screenshot, you can filter the list by any criteria. For example, you can display the keywords with the smallest number of competing products first. Doing so will help you get more organized with your keyword research tool on the market. No other tool comes close to its data quality and the number of keyword suggestions. Helium 10 Magnet PricingYou can use Helium 10 Magnet with all Helium 10 plans. There is one free plan with which you can also use Helium 10 Magnet to a limited extent. You can sign up here for this free plan. The cheapest paid plan starts at \$29 per month, and the most expensive plan costs \$229 per month. You can use our Helium 10 Coupon to get a 20% discount for 6 months: